VILLAGE OF WESTON, WISCONSIN
RESOLUTION NO. 2018-020

A RESOLUTION, of the Finance Committee in support of redevelopment of the County Road X Corridor.

WHEREAS, The Village's economic health and success are critical to the quality of life of its residents and the ability of village government to provide services now and in the future; and

WHEREAS, The condition of the local economy directly influences local growth and development, and therefore is a central element of planning for a community's future; and

WHEREAS, some municipalities prefer to take a backseat when it comes to economic development, letting the market alone dictate the growth of the community. The Village of Weston chooses to take an active role and to be a partner and stakeholder in managing the changes to come as change is inevitable with the passage of time; and

WHEREAS, County Road X, also known as Camp Phillips Road, is the major travel way into the village from Highway 29; and

WHEREAS, Redevelopment of the Corridor to reduce and remove accesses along County Road X is necessary to ensure that the Corridor remains a vital corridor within the Village; and

WHEREAS, on February 20, 2017, the Village adopted the County Road X Corridor Plan as a supplemental chapter of the Village's Comprehensive Plan. The purpose of the Plan was to serve as a blueprint for future (re)development, zoning decisions, and public investments along the corridor; and

WHEREAS, this Plan will guide property owners and developers interested in selling or changing land uses along the Corridor. At the same time, existing property owners and residents are in no way compelled to participate, sell their property, or move. Further, the Plan is crafted in such a way to protect, to the extent practical, the enjoyment of residents who do not wish to sell their homes or land at this time; and

WHEREAS, the Village will use the Plan as a basis for making future decisions on rezoning, conditional use permits, site plan

approvals, and other zoning decisions, supplementing the policies in Volume 2 of the Comprehensive Plan and the village's zoning ordinance (Chapter 94). Transportation, utility, and other capital and community design investments, in conjunction with developers, Marathon County, and the Wisconsin Department of Transportation (WisDOT). Potential development activities and incentives for appropriate non-residential, mixed use, and redevelopment projects in conjunction with tax incremental district (TID) project plan(s); and

BE IT RESOLVED by the Finance Committee for the Village of Weston that the Finance Committee affirms its support of the redevelopment of the County Road X Corridor.

PASSED BY THE FINANCE COMMITTEE OF THE VILLAGE OF WESTON, at a regular meeting thereof, this 2nd day of the month of April 2018.

VILLAGE OF WESTON, a Municipal Corporation of the State of Wisconsin.

By: _____
SCOTT BERGER, Chair

ATTEST:

By: _____
SARA PINSONNEAULT, Clerk

VILLAGE OF WESTON, WISCONSIN
AGENDA ITEM COVER SHEET

MTG/DATE:	Finance Committee– 04/2/18
FROM:	Daniel Guild, Administrator/CDA Executive Director Jennifer Higgins, Dir. of Planning & Develop./CDA Chief Development Officer
DESCRIPTION:	Resolution No. 2018-020: A resolution of the Finance Committee in support of redevelopment of the County Road X Corridor.

ACTION:	☒ **Approve** ☐ **Deny** ☐ **Expenditure**	☐ **Ordinance** ☐ **Policy** ☐ **Procedure**	☐ **Proclamation** ☐ **Report** ☒ **Resolution**

QUESTION: Should the Finance Committee adopt a resolution showing continued support for redevelopment of the County Road X Corridor?

BRIEF: The Village of Weston chooses to take an active role and to be a partner and stakeholder in managing the changes to come as change is inevitable with the passage of time. One of these changing areas is the County Road X Corridor. Over the years, the corridor has changed from a 2-lane residential area into the 4-lane main entrance into the community. With the change has come an increased amount of traffic prompting many of the homes to switch from owner occupied to rental properties as the property owners moved their families away to areas with less traffic. The area is ripe for transitioning into new land uses and in 2016 the Village Planning and Development Department assisted the Plan Commission and Village Board in the creation of the County Road X Corridor Plan to guide future development within the corridor. The Plan was officially adopted as part of the Village's Comprehensive Plan on February 20, 2017. The adoption of this resolution reinforces the Finance Committee's commitment to redeveloping this vital corridor in the Village.

RECOMMEND: Executive Director/CDO recommends approval.

COMMITTEE: CDA endorsed a similar resolution (Res. No. 2018-CDA-005) on 3/20/18. Similar Resolutions will be going to the following committees/boards in the coming month for their review and approvals:
Public Works & Plan Commission (4/9)
Village Board 4/16

REQUEST: Approve Resolution #2018-020

☐ Is there an additional briefer with this agenda item?

☒ Are there additional reference documents which have been attached to this report?