

**VILLAGE OF WESTON, WISCONSIN  
AGENDA ITEM COVER SHEET**

---

**MTG/DATE:** Board of Trustees – 04/16/18

---

**FROM:** Jennifer Higgins, Director of Planning & Development

**DESCRIPTION:** Resolution No. 2018-018 A Resolution renaming Sternberg Avenue, from Alderson Street to Fox Street, to Weiland Avenue.

---

<b>ACTION:</b>	<input checked="" type="checkbox"/> <b>Approve</b>	<input type="checkbox"/> <b>Ordinance</b>	<input type="checkbox"/> <b>Proclamation</b>
	<input type="checkbox"/> <b>Deny</b>	<input type="checkbox"/> <b>Policy</b>	<input type="checkbox"/> <b>Report</b>
	<input type="checkbox"/> <b>Expenditure</b>	<input type="checkbox"/> <b>Procedure</b>	<input checked="" type="checkbox"/> <b>Resolution</b>

---

**QUESTION:**

Should the Village Board change a noncontiguous portion of Sternberg Avenue to Weiland Avenue to relieve some confusion at the intersection of Sternberg/Fox/Weiland?

---

**BRIEF:**

In 2015, the Village pledged support and participation in the County's Uniform Addressing Project. In 2017, village staff was working with a developer on a new subdivision and since a portion of Sternberg Avenue in this area of the Village had been highlighted by Marathon County to have its name changed due to it being a noncontiguous street, the Village worked with the developer to create a new street name which could then be expanded at the time of the Uniform Addressing Project Implementation. The street (within the Misty Pines Subdivision) was named Weiland Avenue and a duplex just west of Birch Street was readdressed to a Weiland Avenue address in the fall of 2017.

On 11/20/17, the Village Board adopted Res. No. 2017-033 which rescinded the original Res. No. 2015-049, adopted 12/21/15, and therefore Village participation in the Countywide Addressing Project. In this 2017 resolution, the Village Board directed Village Staff to withdraw from the county-wide uniform address project and instead focus on code enforcement, citations and public education, as well as, other locally lead initiatives to effect compliance with current village ordinances.

Even though the Village was no longer participating, we still had this issue with the Sternberg/Weiland Avenue/Fox Street intersection occurring. Once the subdivision opened, the "T" intersection had to be signed for 3 street names and was causing some confusion for those traveling the street. Staff & the Public Safety Committee are

recommending that the Board take action to remedy the situation and direct staff to begin the process to change the portion of Sternberg Avenue between Alderson Street to Fox Street to Weiland Avenue.

---

**RECOMMEND:** Staff and the Public Safety Committee recommends approval of the Resolution.

---

**COMMITTEE:** Public Safety Committee has reviewed addressing related issues at a number of meetings throughout 2017. A presentation was most recently given by staff at the 2/26/18 meeting. This item was listed in the presentation as one that needed to be addressed.

Public Safety endorsed the Resolution at their meeting on 3/26/18.

---

**REQUEST:** Approve Resolution 2018-018.

---

Is there an additional briefer with this agenda item?

---

Are there additional reference documents which have been attached to this report?

**VILLAGE OF WESTON, WISCONSIN  
RESOLUTION NO. 2018-018**

---

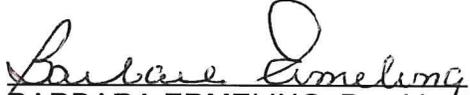
- A RESOLUTION,** Renaming Sternberg Avenue, from Alderson Street to Fox Street, to Weiland Avenue.
- WHEREAS,** On June 12, 2017, the Final Plat of Misty Pines Subdivision was recorded at the Marathon County Register of Deeds which created a new street called Weiland Avenue between Fox Street and Birch Street in Section 17 of the Village.
- WHEREAS,** The intent of allowing the street to be called Weiland Avenue instead of Sternberg was to allow the new residents not to have to change their addresses when the County implemented the Uniform Addressing Project within the Village.
- WHEREAS,** The Village was an active participant in the Marathon County Uniform Addressing Project from December 21, 2015 up until November 20, 2017 when Resolution 2017-033 was adopted to rescind village participation in the Project.
- WHEREAS,** Rescinding village participation in the County led addressing project further exasperated the street naming issue in this area as Sternberg ended at a “T” intersection with Fox Street and the new Weiland Avenue.
- WHEREAS,** Resolution No. 2017-033 directed Village Staff to withdraw from the county-wide uniform address project and instead focus on code enforcement, citations and public education, as well as, other locally lead initiatives to effect compliance with current village ordinances
- WHEREAS,** Over the course of the last few months, Staff has been meeting with the Public Safety Committee to determine the best approach to meeting the wishes of the Board outlined in Resolution No. 2017-033.
- WHEREAS,** The Public Safety Committee, at their March 26, 2018 meeting, discussed the addressing issue and recommend to the Village Board that the properties shown in Exhibit A, attached, be readdressed to Weiland Avenue addresses and Sternberg Avenue be renamed and re-signed as Weiland Avenue.

**BE IT RESOLVED** by the Board of Trustee for the Village of Weston that the Board directs staff to readdress the properties shown in Exhibit A, attached, to Weiland Avenue addresses and that Sternberg Avenue be renamed and re-signed as Weiland Avenue.

**BE IT FURTHER RESOLVED** that the Board of Trustees directs staff to notify the affected property owners of this change in writing providing a deadline to implement the change.

**PASSED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF WESTON**, at a regular meeting thereof, this 16 day of April, 2018.

**VILLAGE OF WESTON**, a Municipal Corporation of the State of Wisconsin.

By:   
BARBARA ERMELING, President

ATTEST:

By:   
SHERRY WEINKAUF, Clerk

# VILLAGE OF WESTON Marathon County, WI



## STREET NAME CHANGE

Sternberg Avenue to Wieland Avenue

Map Date: 3/22/2018

Technology Services Department



### LEGEND

### EXHIBIT A

- Affected Properties
- Building Footprints
- Parcel Boundaries
- Village Shoreland Zoning
- Potential Wetlands
- Right-of-Way
- Surface Water

#### MAP DATA SOURCES:

Parcel: Marathon County Land Records System  
Aerial: Ayers and Associates, 2015  
Wetlands: Circa WIDNR Flyover, 1971

#### MAP DISCLAIMER:

This map is not a Certified Survey Map. Any boundaries depicted on this map may not be accurate and are only a graphic representation of the actual surveyed property. This document shall not be used in place of a Certified Survey Map and will not stand up in the Court of Law as such.



# VILLAGE OF WESTON, WISCONSIN

## AGENDA ITEM BRIEFER

### 1. Policy Question:

---

Should the Village Board direct staff to readdress a portion of Sternberg Avenue between Alderson Street and Fox Street?

### 2. Purpose:

---

The purpose of asking this question is to receive guidance and feedback from Village policymakers regarding the “policy question” written out above.

### 3. Background:

---

In 2015, the Village pledged support and participation in the County’s Uniform Addressing Project. In 2017, village staff was working with a developer on a new subdivision and since a portion of Sternberg Avenue in this area of the Village had been highlighted by Marathon County to have its name changed due to it being a noncontiguous street, the Village worked with the developer to create a new street name which could then be expanded at the time of the Uniform Addressing Project Implementation. The street (within the Misty Pines Subdivision) was named Weiland Avenue and a duplex just west of Birch Street was readdressed to a Weiland Avenue address in the fall of 2017.

On 11/20/17, the Village Board adopted Res. No. 2017-033 which rescinded the original Res. No. 2015-049, adopted 12/21/15, and therefore Village participation in the Countywide Addressing Project. In this 2017 resolution, the Village Board directed Village Staff to withdraw from the county-wide uniform address project and instead focus on code enforcement, citations and public education, as well as, other locally lead initiatives to effect compliance with current village ordinances.

### 4. Issue Analysis:

---

Even though the Village was no longer participating, we still had this issue with the Sternberg/Weiland Avenue/Fox Street intersection occurring. Once the subdivision opened, the “T” intersection had to be signed for 3 street names and was causing some confusion for those traveling the street. Staff & the Public Safety Committee are recommending that the Board take action to remedy the situation and direct staff to begin the process to change the portion of Sternberg Avenue between Alderson Street to Fox Street to Weiland Avenue.

### 5. Fiscal Impact:

---

Very minimal. The Village will have staff time and materials to mail letters and field phone calls from affected property owners. The Village will also incur the cost for new street signs. The property owners should not have to install new address numbers, unless they are missing or too small as the house numbers will not change.

### 6. Legal Impact:

---

It is legal and is consistent with past practice. In the past when address errors were found, the Village staff has notified the property owner of the required change and the deadline for the new address to take effect.

## **7. Prior Review:**

---

Planning and Development Staff has completed a windshield survey (2017) and has a spreadsheet of all addressing errors within the Village.

Public Safety and Village Board have been involved in the review of addressing issues since 2015 when the Village first pledged participation in the Marathon County Uniform Addressing Project.

Public Safety reviewed the Resolution at their 3/26/18 meeting and are recommending it for approval.

## **8. Policy Choices:**

---

1. Adopt Resolution No. 2018-018.
2. Make changes to the Resolution and approve the revised Resolution.
3. Defer action to the next meeting.
4. Deny the Resolution.

## **9. Recommendation:**

---

I recommend the Board approve the Resolution directing staff to begin work to rename this portion of Sternberg to Weiland Avenue.

## **10. Attachments:**

---

Resolution No. 2018-018